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CREAM

How are you today? How do you feel at the moment?

Zoren (Z): Very good, thanks. Feeling great, started a detox program one week ago.

What's your trip to the U.S.A. for?

Z: For a singer-song-writer. He took us to LA, Palmdale, Las Vegas, Kauai & Maui. It was a long and really fun trip!

Which is your favourite country? Why?

Z: There are too many favourite ones. Right now we are thinking about travelling to Italy.

As a team, how do you inspire each other?

Minori (M): Trying to keep the individual freedom.

About a year ago, you had your first book *Object That Dreams* launched. Do you plan to have your second book published soon?

Z: Right now we are working on a new book; this one will be a collaboration between one artist (he is also the model in all the images) and us.

Would you please make a list of five things that can tell us about your personality?

Z & M: Out of control, creative, passionate, thinking too much and too strict.

What books do you have on your bedside table?

Z & M: *The Ultimate 4 Detox Program*, *I Am That* (Talks with Sri Nisargadatta Maharaj), *Children of the Sun* (about German hippies in early 1900) and *Working with Charkas* by Ruth White.

What kind of music do you like?

Z & M: Soul, funk, house, electro, 70's West Coast sound and classical music.

Where do you work on your projects? At home? In your studio? At a café? During travel?

Z & M: Home studio and hotel rooms.

Profile

Zoren Gold & Minori, Photography Art Duo, Tokyo www.mi-zo.com

Zoren Gold & Minori began their creative partnership in 2002. Their shared interest in blurring the boundaries of photography has led them to experiment with combining photography with different media.

What is the most interesting thing that has happened to you recently?

M: Parasailing 800 feet high over the ocean in Maui.

Is there anything that you're afraid of regarding the future?

M: To stay in one place.

Please ask your close friend to use one word to describe you, and let us know what that word is.

M: Kids.

Where is your favourite place to go when you spend time with your friends? What do you do there?

M: Going to a club in Barcelona and drinking beer in front of BACMA.

Are you still in touch with your childhood friends? Is there any interesting story about someone you remember well?

Z: Not really

What does friendship mean to you?

Z: Forever.

Do you write letters/send postcards anymore?

Z: Very rarely. The one we wrote to CREAM was the first postcard in a long time. It's kind of sad, when you use email you almost forget about writing.

Do you have a blog or MySpace? What do you normally share on it?

Z: Yes, we do (myspace.com/mi_zo). We made it to promote our book when it came out.

How obsessed are you with the Internet?

Z: Very.

Nowadays, it seems we are losing the precious intimacy through genuine communication due to the fact that we are more and more reliant on Internet. Do you agree? If so, what do you think we can do to improve this?

Z: Yes and no. It's true it cuts short your physical contact/communication to others, but it also enables you to communicate globally in a way, which would never have been possible a few years ago. No email no life.

Could you briefly explain why you choose to send us that item which you think best represents CREAM?

Z: We sent you a kaleidoscope. Same medium but always looks different when looking through it.

